



**PETER
B.
JOHNSON**

Designer, developer, and manager with entrepreneurial roots, practicing UX, UI and web development.

📍 Norwalk, CT

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in /peter-b-johnson

SOFTWARE

- Adobe XD
- After Effects
- Android Studio
- Axure RP
- BrowserStack
- cPanel
- Final Cut Pro
- Github
- Google Analytics
- IDLE
- Illustrator
- Invision
- JIRA
- MS Office Suite
- Netbeans
- Photoshop
- Salesforce
- Sharepoint
- Visual Studio
- Wordpress

SCRIPTING

- C++, C#, GML, HTML, Javascript, Java, Lua, Python

ACCOLADES

- International Honor Society for the Computing & Informational Disciplines - Upsilon Pi Epsilon Member
- Medal of Excellence, CS & IT - SHU
- Certificate of Presentation - IEEE
- Certificate of Digital Media & Design - University of Connecticut

SKILLS & INTERESTS

- Project Management, Team Management, User Experience, Design, Development
- Art, Writing, Singing, Swing Dance, Hiking

EXPERIENCE



The Multiple Myeloma Research Foundation

2019 - 2020

UX Consultant, Web Manager, DAM Admin

- **Increased traffic** by over 20% through collaboration with development, hosting and design teams to drive comprehensive website updates.
- **Ensured user experience and brand alignment** by providing consultation to leadership and development vendors.
- **Enhanced corporate web network** by vetting and on-boarding vendors in SEO/SEM, digital asset management and web development.
- **Refined user research** by assessing web analytics, running online surveys, and working with patient support specialists.
- **Supported marketing campaigns** by designing and developing landing pages for corporate events.
- **Improved efficiency** by spearheading implementation of foundation's digital asset library; designed information architecture to meet needs of multiple departments; managed cross-department teams to migrate decades of asset backlog to new system.
- **Ensured quality** of major web initiatives by performing cross-browser user acceptance testing.
- **Improved web network** functionality and UX by designing/prioritizing/implementing updates and auditing/eliminating site issues.



The Multiple Myeloma Research Foundation

2011 - 2017

Founder, UX Designer

- **Founded social network** dedicated to providing independent artists a platform for promoting their work and managing their followers.
- **Designed the UX, UI and core functionality** of the entire network to meet the needs of both creators and their fans.
- **Attracted over 5,000 content creators** and influencers to register with the network by designing and leading marketing campaigns.
- **Leveraged user research to triple launch traffic**; surveyed users during Beta testing of network and successfully adapted development by launch-date based on feedback without scope creep.
- **Directed design and technical teams** to consistently meet sprint goals by deadlines; created design documentation (user stories, network functions, etc.) and team presentations; prioritized development and QA via Scrum methodology.
- **Created numerous brand assets** for the initiative including promotional videos, logos, tutorials, motion graphics, print and online advertisements.
- **Managed promotional booth** at New York Comic-Con show-floor leading to a major surge in initiative awareness and registration; ran charity auction.

EDUCATION



Sacred Heart University

2017 - 2019

MSc, Computer Science & Information Technologies - 4.0 GPA

- **Medal of Excellence received** for outstanding academic performance.
- **Notable Classes:** Structured Programming, Object-Oriented Programming, Machine Learning, Advanced Software Engineering, Database Design, Data Communication & Networking, Web Design & Development, Multimedia for the Web, Windows Interface Design, Business Etiquette.
- **Wrote and delivered Commencement Speech** as the 2019 class representative.
- **Invited to present research** at the Ubiquitous Computing, Electronics & Mobile Communication Conference (UEMCON) hosted by Columbia University.
- **Work published** with the Institute of Electrical & Electronics Engineers (IEEE).
- **Created a software solution** for the Dolphin Communication Project (DCP) aiding the study and preservation of marine life.



Connecticut College

2003 - 2007

Bachelor of Arts (BA), Japanese Art & Media